



What is IGNITE!



**READY
TO
GET
STARTED?**

Click on
the Get Started icon at
IGNITEFDLC.com

**Looking to
start a business
in Fond du Lac
County?**

We can help.

**We can help
with your business ideas
if you need a little help
or a lot of help.**

Looking to start a business? Or have a new product idea? We work with you to help you take that next step – all at your pace, no matter how far you are in the process, without pressure. Business consultations are completely confidential and FREE, with endless access to many additional services that are free or available at low cost.

Whether you're starting or growing a business, you don't have to do it alone. IGNITE! Business Success is here to open the doors to an extensive network of entrepreneur resources and assistance to help you take that next step.

Partners (as of January 1, 2018)

*ADVOCAP Business Development Department
Center for Enterprise Development
City of Waupun
Downtown Fond du Lac Partnership
Emergent Technology Center
Envision Greater Fond du Lac
Fond du Lac County UW-Extension
Fond du Lac Public Library
Fox Valley Workforce Development Board
Junior Achievement – Winnebago Region District
Marian University College of the Professions
Moraine Park Technical College
Ripon College Creative Enterprise Consultants
SCORE – Fox Cities
Small Business Development Center located at
UW Oshkosh
UW Oshkosh Business Success Center
Venture Center – Fox Valley Technical College*



*A Resource Network
for Innovators
and Entrepreneurs*

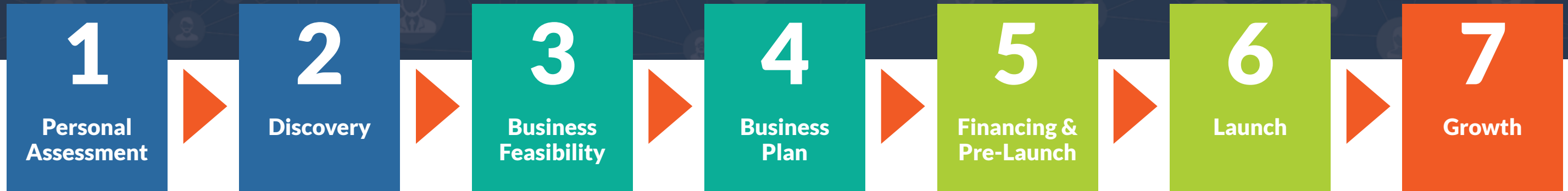


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Seven steps to get your business started.



We want to know you

- Personal vision
- Goals for the upcoming year
- Your passions and dreams
- Reasons you want to start a business

We help find answers

- What makes your idea different
- Risks, potential opportunities, and more
- What you'll need to be successful

We study the idea together

- Defining what success will look like for sustainability
- Demand for the service or product
- Competition

We make a plan with you

- Assistance with writing your business plan complete with strategies, goals, research, financial analyses, and operations
- Connection to other resources and experts

We help find resources

- Identifying potential sources of financing
- Finalizing your business structure
- Implementing operational strategies
- Legal assistance

We position you to succeed

- Opening promotional assistance
- Business review
- Business plan adjustments
- Implementing your growth plan

We continue to support you

- Resources available to help your successful venture grow even more
- Developing scalable processes for future success



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